ZANADE ENTERPRISES LLC

CAPABILITIES STATEMENT

DUNS- 078718471 | **UEI-** GXHPHY4MLDC9 | **CAGE-** 6UEE1



COMPANY OVERVIEW

Zanade Enterprises LLC is a certified New York State MWBE providing marketing, public relations, advertising, copywriting, and graphic design services to government agencies and mission-driven organizations. We bring over 17 years of experience developing outreach campaigns that drive engagement, inform communities, and amplify public programs.

PAST PERFORMANCE

- **NYC Department of Education –** Curriculum support , digital marketing, public relations and communications
- **Douglas Elliman | The Sovereign –** Copywriting and design services for luxury residential real estate
- **Stomp Out Bullying –** National media outreach and campaign PR
- **Charter Communications / Spectrum –** Media buying targeting multicultural communities
- **Community Development Work –** Provided public relations, marketing, and educational support services for various nonprofit organizations serving underrepresented communities
- **Subcontracting Work with Agencies –** Supported digital marketing, content strategy, PR, and outreach efforts on behalf of public sector and Fortune 500 clients

NAICS CODES

- **541613 –** Marketing Consulting Services
- **541820 –** Public Relations Agencies
- **541810 –** Advertising Agencies
- **541430 –** Graphic Design Services
- **561410 –** Document Preparation Services (copywriting)
- **611430 –** Professional & Management Development Training
- **611710 –** Educational Support Services
- **541990 –** Other Professional, Scientific, and Technical Services
- **PSC Codes:** R426, R701, R708

CORE COMPETENCIES

Marketing, Media & Communications

- Public relations
- Marketing strategy and campaigns
- Advertising
- Copywriting
- Graphic design
- Community engagement and outreach

Education Support Services

- Curriculum development
- Instructional design
- Professional development workshops
- Workforce readiness training
- Leadership development
- Educational program design

DIFFERENTIATORS

- 17+ years in marketing, PR, and education
- NYS-certified MWBE
- Dual expertise in marketing and education
- Experience with NY agencies and contracts
- Data-driven, insights-led strategy
- Lean team, high-efficiency delivery
- Creative, flexible, execution-focused

CONTACT INFO

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